

# Executive Presence

## Creating Your Signature Brand



*Executive Presence* is a special quality that inspires others to follow and fosters allegiance and devotion. Whether you need to inspire your company, clients or investors, your presence will be a significant part of your success. Cultivating this presence is an investment in yourself, helping you manage your reputation and earning loyal followers with your very own personal brand.

### *Highlights:*

- ✓ Build and sustain an authentic presence
- ✓ Expand your leadership competencies to lead and motivate others
- ✓ Communicate with Poise, Passion and Inspiration to gain commitment
- ✓ Identify the four unexpected qualities for inspiring followers
- ✓ Develop a personalized plan based on your goals and your organization's strategy

### *Approach*

This is a highly interactive 1-day workshop that includes insight, group discussions, case analysis, videos and experiential coaching. Emphasis is on linking concepts to your own objectives and vision for your bigger future.

### *Who Should Attend?*

This program is ideal for those who must motivate and connect with a diverse people and those who want to create a greater future for their own career growth, including... senior managers, directors, executives and entrepreneurs who rely heavily on relationships for success.

### *Discover Your Inspired Presence!*



Details:

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